



Miller Davis has a 15-year relationship with Patterson Farm Market & Tours, a thriving agritourism business in a rural area that has grown to more than 35,000 visitors per year. Since the location is “off the beaten path,” the initial marketing challenge was drawing traffic, and an ongoing challenge is return visitors.

Miller Davis has tackled challenges on every front: video, social media, email blasts, public relations, school brochures, trade show displays with giveaways, and web design. Marketing is image-driven, fun, and consistent. Patterson Farm is a great example of our creed, “If you build it (and promote it through quality marketing), they will come.”

